



Press Release

Release of Canadian Community Engagement Study

Calgary- March 13, 2017- 'Think for Actions' is releasing a national survey assessing the communication gap between Muslims and fellow Canadians and insight on Motion M103

With the arising incidents of Islamophobia in North America we believe it is an important time to reach out to Canadians and gain valuable insight on the subject matter of discrimination and the proposal of Motion 103. We want to initiate dialogue and assess the feelings of Canadians on the issues of Islamophobia, anti-Semitism, racism and other pressing matters. We want to find a solution to address the needs of Canadians, in this time of uncertainty.

Data will be collected through an online nationwide survey across Canada, available on the Think for Actions website. The survey is developed in partnership with Insights Matter: a Calgary-based market research firm.

Objectives:

- To assess the communication gap between Muslims and other Canadians
- Find areas where we can improve communication
- To plan on how to educate Muslims and other Canadians
- To open the communication channel so that people are comfortable asking & answering questions on sensitive issues
- Seeking information on Motion 103

Your honest opinions will help us understand how Canadians interact and feel about each other, particularly between Muslims and people of other faiths/no faith. With understanding, we can find solutions to build a stronger Canada.

**The results will be presented at *The Unity Conference* hosted by Think for Actions on
September 16, 2017 at University of Calgary.**

About Us: Think for Actions is a Calgary-based non-profit think tank, focused on professional development of youth and establishing a research institute on community affairs. Please visit our website for more information: www.thinkforactions.com

**Contact: Dr. Mukarram Ali Zaidi
chairman@thinkforactions.com
403-975-4094**