



**UNIVERSITY OF CALGARY**  
WERKLUND SCHOOL OF EDUCATION



## Summer Research Internship

Think for Actions and Werklund School of Education, University of Calgary  
Funded by Canada Summer Job 2018

### Summer Project Manager

Job Title:	Marketing Specialist	Job Category:	Program Implementation
Department/Group:	Marketing	Job Code/ Req#:	TFAMS
Location:	Education Block Tower, Room 291 Werklund School of Education, University of Calgary 2750 University Way NW	Travel Required:	Within the city
Level/Salary Range:	Volunteer Position	Position Type:	[i.e.: full-time, part-time, job share, contract, intern]
Supervisor Contact:	Dr. Shirley Steinberg Dr. Mukarram Zaidi	Date posted:	May 1, 2018
Will Train Applicant(s):	Yes	Posting Expires:	Until filled
External posting URL:	<a href="http://www.thinkforactions.com">www.thinkforactions.com</a>		
Applications Accepted By:			
<p>E-MAIL: <a href="mailto:summer.research@thinkforactions.com">summer.research@thinkforactions.com</a> Subject Line: Resume for [TFA- Summer Job] Project Manager Attention: Project Lead - Dr. Shirley Steinberg and Dr. Mukarram Zaidi</p>			

## Job Description

### ROLE AND RESPONSIBILITIES

To oversee the successful marketing of the program under Think for Action, the following roles are expected to be completed:

- Brainstorm and develop ideas for creative marketing campaigns
- Create marketing material for the organization
- Collaborate with marketing and other professionals to coordinate brand awareness and marketing efforts
- Plan and execute initiatives to reach the target audience through appropriate channels (social media, e-mail, etc.)
- Undertake individual tasks of a marketing plan as assigned
- Work on a marketing strategy for the organization

### QUALIFICATIONS AND COMMITMENT REQUIREMENTS

- Our number one priority in identifying candidates as managers is intention. Intention drives motivation. We are looking for individuals who are highly motivated, passionate about the future of our youth, and able to make a firm commitment to accept responsibility to implement this program across the city.
- Grant application experience, funding application experience and report writing are an asset.
- The candidate should also have experience working in a team environment. The candidate should also have a basic understanding of Islam, relative to the program he/she is running.

### ADDITIONAL NOTES

*For Office Use Only*

Offered By:	Click here to enter text.	Date:	Click here to enter a date.
Accepted By:	Click here to enter text.	Date:	Click here to enter a date.
Approved By:	Click here to enter text.	Date/Time:	Click here to enter text.